

# Sustainability Report: GoPack



Year 2024

## The Garden of GoPack

In 2024, *GoPack* joined the OlivaMi project, an initiative launched to reforest the countryside of Salento, which has been devastated by Xylella—a bacterium that has caused the death of over 21 million olive trees, with serious repercussions for the landscape, the environment, and the local economy. By participating in this initiative, the company actively contributes to the restoration of the Salento landscape and the revival of Made in Italy extra virgin olive oil production.



**55**

**adopted  
olive trees**



**55**

**planted  
olive trees**



**0.3**

**regenerated  
hectares**



**2**

**farmer  
supported**

## Social impact

Through its support for the farmers involved in the project, *GoPack* helps revive the agricultural economy of Salento, enhancing the work of local farmers and preserving their traditional skills related to olive cultivation.

## 12.1 Tons of CO<sub>2</sub> removed

In 2024, *GoPack* adopted 55 olive trees, which will contribute annually to the absorption of approximately 12.1 tons of CO<sub>2</sub> from the atmosphere.

# Sustainability Report

A **sustainability report** is an essential tool for communicating an organization's commitments, results, and impacts related to environmental issues and its effect on society. Essentially, the Sustainability Report serves to clearly convey to all **stakeholders** (investors, customers, employees, regulators, and communities) the most important evidence related to sustainability challenges and the company's contribution to sustainable development.

## Why include the report in the financial statement?



### Compliance with Regulations

The **Legislative Decree 125**, which came into force on September 25, 2024, implements EU Directive 2022/2464 (CSRD) and requires the inclusion of sustainability information within the **financial statement**, in the Management Report and, if prepared, in the **Sustainability Report**.



### The Benefits of the Sustainability Report

- The **sustainability report** can enhance the company's reputation by demonstrating its commitment to sustainable and responsible practices.
- **Corporate social responsibility actions** help attract new customers and increase loyalty.
- A sustainability report can facilitate access to funding and **investments**, generating interest from **investors** and **financial institutions**.
- The preparation of the report can help identify **opportunities to improve operational efficiency**, reduce costs, and **optimize resources**.



### Where can the Report be included?

- Sustainability Report
- Annual Financial Statement
- Management Report
- Environmental Report
- Social Report
- ESG Report
- Impact Report